



NATIONAL CAREER SKILLS INTERNSHIP PROGRAM 2026

DIGITAL MARKETING INTERNSHIP

Organised by:

Scout and Guide Trust

Under Saksham Bharat Yuva Abhiyan

Duration: 1 March 2026 - 1 April 2026





OUR TRUST



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ABOUT THE ORGANISATION

Scout and Guide Trust is a national organisation working in youth development, education, and skill training under Saksham Bharat Yuva Abhiyan.

The organisation provides students with practical exposure and real project experience.



**BRINGING IDEAS TO LIFE
AND FOSTERING
INNOVATION THROUGH
TECHNOLOGY.**



ABOUT THE INTERNSHIP

The Digital Marketing Internship is designed to provide practical knowledge and real exposure to online marketing and branding.

Interns will work on assignments and learn modern promotional techniques used by organizations.

A graphic featuring the words "DIGITAL MARKETING" in large, bold, yellow 3D block letters on a wooden surface. Below the text are several US 100 dollar bills. A white paper corner is visible on the left side of the wooden surface.

**DIGITAL
MARKETING**

WHY DIGITAL MARKETING

Digital marketing is one of the fastest-growing career fields. Every company, startup, and organization requires online promotion.

Learning digital marketing helps in:

- Freelancing opportunities
- Career growth
- Entrepreneurship
- Building personal brand

PROGRAM STRUCTURE

- Daily 4-Hour Internship
- Guided Assignments
- Weekly Progress Review
- Project-Based Learning



TASKS DURING INTERNSHIP

Interns will work on:

- Creating Social Media Content
- Designing Basic Posters
- Writing Short Promotional Content
- Campaign Planning Assistance
- Online Promotional Support



SKILLS YOU LEARN





INTERNSHIP STRUCTURE

Internship Completion Certificate

Project Experience Certificate

Letter of Recommendation for Top Performers

Portfolio Building Guidance

Real Project Exposure

UNIQUE ID: DL/2024/0455161- REGISTRATION NO: 2

CERTIFICATE OF ACHIEVEMENT

PROUDLY PRESENTED TO

YOUR NAME

With Registration No.

for Successfully Completing the Internship in Domain of UI/UX design from 1st July, 2025 to 1

For SCOUT AND GUIDE TRUST

Kirshan Kumar
(Krishan Kumar)
Trustee

Kirshan Kumar
TRUSTEE

For SCOUT AND GUIDE TRUST

Deepak Chandan Sahu
(DEEPAK CHANDAN SAHU)
DIRECTOR

Deepak Chandan Sahu
DIRECTOR



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ELIGIBILITY

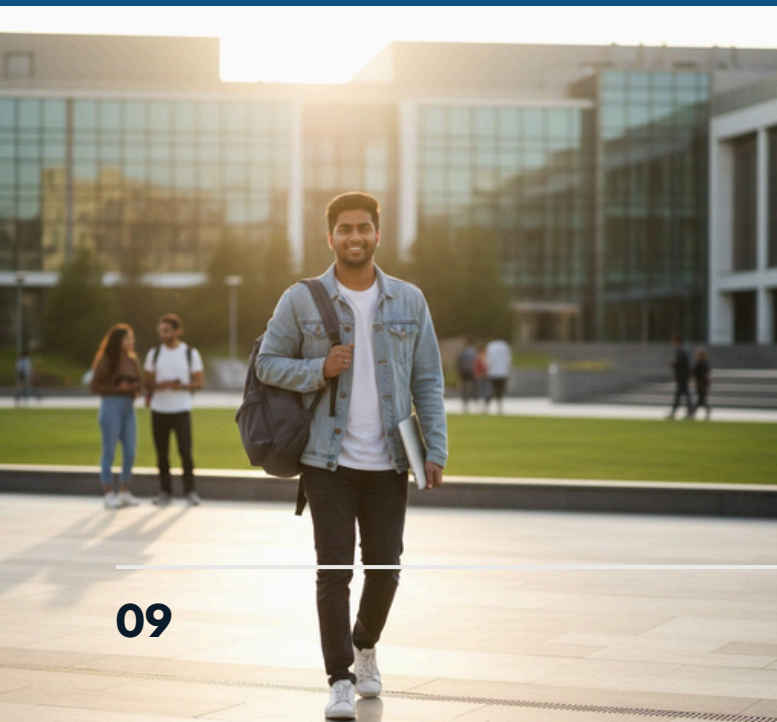
Students pursuing or completed:

- B.Tech
- BCA
- MBA
- BBA
- BA
- BSc
- Diploma
- Any Graduate or Fresher



INTERNSHIP DETAILS

- Start Date: 1 March 2026
- End Date: 1 April 2026
- Timing: Evening Batch
- Mode: Online

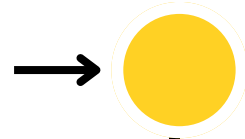


FEE STRUCTURE

Registration Fee: ₹1000
Non-refundable

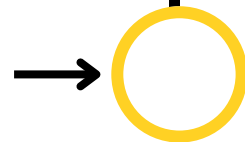
Fee covers:

- Training guidance
- Project support
- Certification
- Administrative support
- No stipend provided



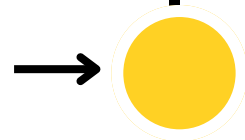
SELECTION PROCESS

- Application submission
- Screening
- Confirmation
- Onboarding



CAREER VALUE

- Improves resume
- Builds confidence
- Enhances communication skills
- Provides real project experience





HOW TO APPLY

Send the following details:

- Full Name
- College Name
- Course and Year
- City
- Mobile Number

Last Date to Apply: February 26, 2026



SCOUT AND GUIDE TRUST

Saksham Bharat Yuva Abhiyan


Developing Skills

Developing Youth

Serving Society

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